WHY ALZHEIMER'S AND PARKINSON'S PATIENTS NEED CLINICAL TRIALS AWARENESS

ALZHEIMER'S AND PARKINSON'S DISEASES BURDEN PATIENTS & COST SOCIETY

ALZHEIMER'S



5.4 million Americans have Alzheimer's

In 2016, Alzheimer's and other dementias will cost the nation \$236 billion

PARKINSON'S



As many as **1 million** Americans have Parkinson's disease



Direct and indirect costs of Parkinson's disease total **\$25 billion** each year in the United States

YET CLINICAL TRIALS FOR NEW TREATMENTS CONSISTENTLY LACK PARTICIPANTS



Fewer than 10 percent of people participate in Alzheimer's clinical trials Nearly 1/3 of Parkinson's trials never get underway because they lack participants

$\begin{array}{c} CURES \ BEGIN \ \overline{\text{with}} \\ \textbf{clinical trials awareness} \end{array}$



49% of Americans think low enrollment reflects lack of awareness



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Sources

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