## WHY ALZHEIMER'S AND PARKINSON'S PATIENTS NEED CLINICAL TRIALS AWARENESS

### ALZHEIMER'S AND PARKINSON'S DISEASES BURDEN PATIENTS & COST SOCIETY

#### ALZHEIMER'S



**5.4 million** Americans have Alzheimer's

In 2016, Alzheimer's and other dementias will cost the nation \$236 billion

#### **PARKINSON'S**



As many as **1 million** Americans have Parkinson's disease



Direct and indirect costs of Parkinson's disease total **\$25 billion** each year in the United States

## YET CLINICAL TRIALS FOR NEW TREATMENTS CONSISTENTLY LACK PARTICIPANTS



Fewer than 10 percent of people participate in Alzheimer's clinical trials Nearly 1/3 of Parkinson's trials never get underway because they lack participants

# $\begin{array}{c} CURES \ BEGIN \ \overline{\text{with}} \\ \textbf{clinical trials awareness} \end{array}$



49% of Americans think low enrollment reflects lack of awareness



LEARN MORE ►



LEARN MORE ►

#### Sources

Alzheimer's Association, "Changing the Trajectory of Alzheimer's Disease: A National Imperative."

Global Alzheimer's Platform Foundation

Kowal et al. The current and projected economic burden of Parkinson's disease in the United States.

Michael J. Fox Foundation

Parkinson's Disease Foundation.

ResearchAmerica!